



NEWS RELEASE

For Immediate Release - No embargo

MOBILISE SCOTLAND ANNOUNCES 'M8 (WESTWAY)' - A MISSING ROAD LINK FOR THE WEST OF GLASGOW.

£500million motorway extension project aims to:

- Improve the economy of Glasgow's West End.**
- Create jobs.**
- Reduce congestion on local roads and the Kingston Bridge.**
- Reduce road journey times to Glasgow International Airport.**

A major publicity exercise was launched today to inform Glaswegians of the exciting prospect a fully completed urban motorway network within three years. Mobilise Scotland, the agency charged with shaping Scotland's future transport strategies, launched an information campaign today with a billboard in Glasgow Central Station highlighting the imminent M8 (Westway) project - an supplementary branch to the existing M8 motorway which runs through Glasgow's west end, cutting out the congested and gridlocked Kingston Bridge. It is hoped that this initiative, in conjunction with the M74 completion on the Southside, will lead to a vast reduction in congestion, and an upturn in the economies of both areas.

Speaking about the initiative, George Johnson, Chief Executive of Mobilise Scotland said;

"By completing initiatives such as the M8 (Westway), Glasgow can really claim to be a city of international stature. It's a win-win situation. We create more road space and at the same time reduce congestion and

emissions, and increase the opportunities for inward investment. It's important that the people of Glasgow get behind this project and do what is right for the city."

Information for editors:

The M8 (Westway) is due to start work in Spring 2008.

It will cover a 3 mile stretch of land, from Charing Cross to the North Entrance of the Clyde Tunnel.

The estimated budget for the project is £500 million.

Images attached: (for larger images please use contact details below).

Route Map

Billboard Design





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21 May 2006

Issued on behalf of the M8 (Westway) project by the Mobilise Scotland PR team. For further information, interviews and images contact:

Nigel Munro

07947 736 307

press@mobilisescotland.com